TCO had more inventors, revenue, students, licenses, and inventions than ever before in its 22 year history.
Students are embracing Ohio State’s entrepreneurial culture shift and instilling that creative spirit across campus. One of TCO’s highest priorities is to engage students in all aspects of the commercialization process.

Over 300 students engaged in TCO programs and events in FY12.

Student associates now play an integral role in commercialization processes and programs.

CoSTART

The Student Commercialization Board was founded in FY2012. Students from 7 different colleges are represented on this new board with one goal: Change the Student Experience.

Ohio State created a brand new office designed for engagement and creativity which is key to establishing a culture of innovative ideas and interaction.

Student Law Triage is now underway and trains law students to assess the patentability and prior art for newly disclosed inventions.

20 Ohio State students were hired and trained to run the new Market Assessment student program. Competitive landscape, market analysis, and key contacts surrounding technologies are identified in this program.

Total Disclosures by Year

FY2012: 319
FY2011: 213

50% increase in total disclosures in FY2012

Engagement

To say the Ohio State culture is changing would be an understatement. A staggering 418 new inventors disclosed their great ideas to TCO in FY2012.
**Responsiveness**
Deal flow increased an average of 110%.

**Agreements by Type**

<table>
<thead>
<tr>
<th>Confidential Disclosure</th>
<th>542</th>
<th>836</th>
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<tbody>
<tr>
<td>Material Transfer</td>
<td>380</td>
<td>526</td>
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<tr>
<td>Tangible Property</td>
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<td>12</td>
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<tr>
<td>Option</td>
<td>6</td>
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<tr>
<td>License</td>
<td>15</td>
<td>23</td>
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<td>5</td>
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</tbody>
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FY 2011 FY 2012

**Total & New Revenue**

Total $2,789,003

Total $1,970,700

New $865,058

New $166,500

340% increase in new revenue

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<tr>
<th>Total</th>
<th>FY 2011</th>
<th>FY 2012</th>
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**Efficiency**
TCO filed a record number of U.S. patents while decreasing its average cost per filing by 22.5%

**Patent Filings**

<table>
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<th>FY 2012</th>
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**New Ventures**
Part of the entrepreneurial wave on campus is the creation of new startup companies based on Ohio State innovations. TCO’s startup portfolio has grown rapidly over the past year.

38 Potential Startups are currently being tracked.

5 New high-tech companies have been formed by TCO.

One of the most promising companies formed around Ohio State technology, **Bio 100 Technologies**, is a poster child for creating a more sustainable Ohio.

- 12 new jobs
- $12 million in funding
- Over 150 new jobs to be created by 2016
- Currently 100% Ohio supply chain

**New Customized Programs**
After listening to stakeholders’ needs, TCO is creating robust customized programs designed to better serve the entrepreneurial ecosystem.

**TCO is engaging the entrepreneurial community with:**

- **Wakeup StartUp**: a community open pitch event.
  - 3 companies have formed after giving open pitches
  - Helped fill the need for 4 startup CEOs
  - Over 40 total pitches

- **Brainspotting**
- **App development**
- **Start-up Bus**
- **Inno**
- **Venture Creation**
- **Hack-A-Thons**
Experience Design

Designers play a vital role as the creative catalyst at TCO. In collaboration with Ohio State’s Department of Design, a new program targeting designers of all disciplines is now housed in TCO. Experience Design engages students in projects ranging from software prototyping and work in the mobile space, to collaborating on technologies in Biodesign and Engineering. TCO also connects up-and-coming designers with a large design network existing in Columbus’ entrepreneurial ecosystem through various networking events, seminars, and mentoring.

The Team

To make such progress requires an exceptional team of individuals. The TCO team is divided into the following service areas:

- Licensing
- New Ventures
- Software
- Design
- Student Programs
- Contracts

The Technology Commercialization and Knowledge Transfer Office (TCO) at The Ohio State University is building a new model that efficiently translates research into new products, new markets, and global impact.

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Going Forward

Please visit us regularly as we roll out a host of new initiatives for 2013.

- Ideation / Prototyping
- Nail-it-Scale-it
- Commercialization Grants
- Seed + Venture Fund
- Software Repository
- Innovation Gateway

tco.osu.edu