NEW VENTURES SNAPSHOT

INNOVATION GATEWAY

TCO and TechColumbus teamed up to dramatically increase deal flow and new startup creation with the goal of making Columbus and Central Ohio an internationally recognized center of commercialization and economic development.

STARTUP SNAPSHOT

The Startup Snapshot event series is the chance for entrepreneurs, investors, and intentors to interact, connect, and preview a glimpse of Ohio State’s startup portfolio. There are four Startup Snapshot events per year.

IDEATION LAB

Ideation Lab is where ideas are literally brought to life. Design and prototyping experts help visualize, actualize, and further a concept and determine the greatest potential to maximize an invention’s value.

CAST

CAST gives selected students the chance to take an existing university technology through the commercialization process. They have the opportunity to work closely with the inventor, conduct market research, and contact potential customers.

BOSS

BOSS is for students who want to be their own bosses. It is a pitch competition where judges decide which promising new student startups receive access to all of TCO’s services.

PROGRAM CHECKLIST

- Market Validation
- Pilot Testing
- Customer Discovery
- Software Prototype
- Virtual Prototype
- Raise Capital
- Secure Patent
- First Sale
COMPANIES LAUNCHED

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>COLLEGE</th>
<th>INDUSTRY</th>
<th>FUNDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>CoreQuantum</td>
<td>Engineering</td>
<td>Chem. &amp; Biomed. Eng.</td>
<td>$100,000</td>
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<tr>
<td>Curio</td>
<td>Internal Medicine</td>
<td>IT</td>
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<tr>
<td>MediNutra</td>
<td>Human Ecology</td>
<td>Nutrition</td>
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<tr>
<td>Mindful Management</td>
<td>Arts &amp; Sciences</td>
<td>Stress Relief</td>
<td>Sales</td>
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<tr>
<td>ALPPS</td>
<td>Arts &amp; Sciences</td>
<td>Language Learning</td>
<td>$100,000</td>
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<tr>
<td>Columbus Nutraceutical Formulations</td>
<td>Human Ecology</td>
<td>Nutrition</td>
<td></td>
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<tr>
<td>Inmobly, Inc</td>
<td>Engineering</td>
<td>Communications</td>
<td>$650,000</td>
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<tr>
<td>Theravasc Veterinary Medicine</td>
<td>Vet Med</td>
<td>Therapeutics</td>
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STARTUPS BY FISCAL YEAR

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>8-12*</th>
<th>5</th>
<th>2</th>
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<tbody>
<tr>
<td>FY11</td>
<td></td>
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<tr>
<td>FY12</td>
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<tr>
<td>FY13</td>
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<td>12 Startups Projected Through the End of FY1</td>
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ROYALTY & EQUITY DISTRIBUTION

Gross income up to $75,000
- Creators & Heirs: 50
- Ohio State: 50

Gross income above $75,000
- Creators & Heirs: 33
- Ohio State: 25
- Creators' Colleges & Departments: 42

STUDENT STARTUPS

1. Active University
   Get Fit, Get Fueled, Get Fired Up!

2. Emeritus
   Student Engagement App

3. No Mercy Customs
   Wrestling and MMA Design

4. Pigiback
   Simplify Your Commute

STARTUP PIPELINE

- Optometry: 1
- Arts & Sciences: 1
- Vet Med: 2
- Pharmacy: 2
- Faes: 4
- Engineering: 8
- Medicine: 16