

## WE ARE NOW ACCEPTING PARTICIPANTS FOR THE SECOND INSTALLMENT OF THE BOSS PROGRAM.

### TIMELINE

30

**30 student startups** of any level of development give 90-second pitches. Bust out your PowerPoints, business plans, interpretive dance, videos. Anything goes.

**8/29 SUBMISSION DEADLINE**

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15

**15 teams survive** and continue to work closely with BOSS panelists to conduct market research, contact potential customers, and work hard. A second round of 5-minute pitches pares the field to 5.

**9/4 FIRST BOSS PITCH EVENT**

9/9 ADVANCING TEAMS NOTIFIED

5

**5 final teams** compete at the end of the semester, pitching their companies to an outside panel of judges. Two winners are chosen to receive exclusive assistance and resources from TCO.

**10/2 SECOND BOSS PITCH EVENT**

10/7 ADVANCING TEAMS NOTIFIED

2

**2 winning teams** will begin working with committed TCO staff to accelerate and launch their startup. The total number of hours and resources offered will be determined case by case.

**11/13 BOSS FINALE @ TCO**

WINNERS ANNOUNCED

## CONSIDER THE FOLLOWING:

- THIS IS AN EXCLUSIVE GROUP OF STUDENT ENTREPRENEURS.
- THERE ARE ONLY 30 SLOTS, SO SIGN UP EARLY.
- STARTUPS AT ANY STAGE IN DEVELOPMENT ARE ACCEPTED.
- YOU HAVE NOTHING TO LOSE, AND A TON OF EXPERIENCE TO GAIN.

*Contact Krystal at [geyer.71@osu.edu](mailto:geyer.71@osu.edu) with questions or to register for the Fall BOSS Program*

## WHAT IS BOSS?

IF YOU AREN'T FAMILIAR WITH BOSS, IT'S A SEMESTER-LONG COMPETITION WHERE YOU WILL WORK CLOSELY WITH COSTART AND TCO STAFF TO REACH MILESTONES AND TAKE YOUR STARTUP IDEA TO THE NEXT LEVEL.

